City Council

Finance Sub-Committee

~ Minutes ~

36 Court Street
Springfield, MA 01103
http://www.springfieldcityhall.com

Anthony I. Wilson
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Tuesday, March 20, 2018 | **5:30 PM** | **City Hall -- Room 200**

I. Call to Order

5:30 PM Meeting called to order on March 20, 2018 at City Hall -- Room 200, 36 Court Street, Springfield, MA.

Attendee Name	Title	Status	Arrived
Marcus J Williams	Ward 5 Councilor	Absent	
E. Henry Twiggs	Ward 4 Councilor	Absent	
Kenneth E. Shea	Ward 6 Councilor	Absent	
Adam Gomez	Ward 1 Councilor	Present	
Kateri B. Walsh	At-Large Councilor	Absent	
Michael A. Fenton	Ward 2 Councilor	Absent	
Jesse Lederman		Present	
Melvin A. Edwards	Ward 3 Councilor	Absent	
Thomas M. Ashe	At-Large Councilor	Absent	
Justin Hurst	At Large Councilor	Present	
Timothy Ryan		Present	
Timothy C. Allen	Ward 7 Councilor	Present	
Orlando Ramos	President- Ward 8 Councilor	Absent	

II. Public Portion

III. Orders

1. Order (ID # 4460)

Free Cash to Economic Development (Image Campaign) - $100,000

HISTORY:

03/05/18 **City Council** **REFERRED TO COMMITEE**
Next: 03/12/18

TJ Plante, CAFO, spoke in favor of the order.

Councilor Williams made a motio to send this item to committee. Seconded by Councilor Hurst.

Councilor Fenton spoke in support of the order and in support of the motion to committee.

Councilor Lederman spoke in support of the order and in support of the motion to committee.

Councilor Edwards spoke in support of the order and in support of the motion to committee.

Councilor Allen spoke in support of the order and in support of the motion to committee.

Motion to committee by Councilor Williams seconded by Councilor Hurst.

Sent to the Finance Committee.

03/12/18 **City Council**

ATTACHMENTS:

- CAFO Cert - Free Cash to Eco Dev (PDF)

RESULT:	**REFER COMMITTEE VOTE [3 TO 0]**
MOVER:	Justin Hurst, Timothy C. Allen
AYES:	Justin Hurst, Timothy Ryan, Timothy C. Allen
ABSENT:	Orlando Ramos

2. Motion To: Motion

COMMENTS - Current Meeting:

Rick Sullivan, President and CEO of the EDC stated that if the City of Springfield contributes $100,000 to the Image Campaign for Springfield then other business members of the EDC will contribute $400,000 cash and media partners will donate $500,000 in kind services making it a total $1M Campaign. He also said this is not about MGM and no money will be taken from MGM, this will focus on all other things Springfield. The target area is Hartford to Worcester and set to roll out after MGM's opening sometime in the 4th quarter of the calendar year.

Councilors Lederman and Hurst expressed concern over this being focused on downtown and want to be certain that all of Springfield will be promoted. They are also requesting a City Council voice at the table.

Brian Connors stated that the Economic Development Office will be at the table making sure all of Springfield is represented and is willing to report back to the Economic Development Committee of the City Council.

Councilor Ryan suggested that the Council pass the $100,000 as to not tie up the efforts but keep Economic Development Committee updated and ask for input.

Councilor Allen made a motion to recommend approval of the $100,000 transfer at the next Council Meeting April 9, 2018, Councilor Hurst seconded, Councilor Ryan agreed, all in favor, no one was opposed.

RESULT:	**ADOPTED [3 TO 0]**
MOVER:	Timothy C. Allen, Ward 7 Councilor
SECONDER:	Justin Hurst, At Large Councilor
AYES:	Justin Hurst, Timothy Ryan, Timothy C. Allen
ABSENT:	Orlando Ramos