



# Community Advisory Committee

Regular

~ Agenda ~

70 Tapley Street  
Springfield, MA 01104  
<http://www.springfieldcityhall.com>

Nicole LeBlanc

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Thursday, November 14, 2019

5:00 PM

City Hall--Room 220

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## I. Call to Order

5:00 PM Meeting called to order on November 14, 2019 at City Hall--Room 220, 36 Court Street, Springfield, MA.

## II. Roll Call

## III. Approval of Minutes

Approval of minutes for Community Advisory Committee meeting held on September 24, 2019

## IV. Public Speak Out

There will be a 15 minutes public speak out

## V. New Business

### A. *Nomination and Approval of Committee Vice Chair*

### B. *Springfield as a Visitor and Convention Destination:*

Mary Kay Wydra, President

Greater Springfield Convention and Visitors Bureau

### C. *Review and Discussion of MGM 2018 Regional Tourism Marketing Plan*

### D. *Review and Discussion of May 2018 Economic Development Strategy for Downtown Springfield:*

Tim Sheehan, Chief Development Officer, City of Springfield

## VI. All Other Matters Properly Before the Board